

# SHELESH KUMAR

UI/UX Designer

## CONTACT

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+91 - 9015945272

## PORTFOLIO

[www.behance.net/shelesh](http://www.behance.net/shelesh)

## SUMMARY

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With more than 6 years of experience in defining and reimagining brands and their products, I helped both the company and their customers to achieve their goals with ease to satisfy their need and thus helped businesses in growth. I always strive for simpler solution to end customer and present it with appealing and intuitive visuals that engage them in a delightful experience.

## EXPERIENCE CHRONOLOGY

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### UI/UX DESIGNER

Open Palette Studio  
Sept 2014 - Present (2.11 Years)

Defining brands and their products, be it in print or digital. Responsible for UI/UX web & mobile apps, user centric design - user list, personas, scenarios and use-cases, low and high fidelity wireframes, design mockups, animation, logo & identity design and other brand communication accessories, HTML & CSS

### COMMUNICATION DESIGNER

Creative Gaga Magazine  
Feb 2012 - Aug 2014 (2.6 Years)

Was responsible for ideation and execution of the creative for the projects of creative gaga & their clients. Planning the work flow for the creative required for the projects, actively take part and contribute to the creative processes and ensure timely execution and delivery of the projects.

### MULTIMEDIA DESIGNER

Genesis Studio  
Aug 2011 - Jan 2012 (6 Months)

Did graphic design for print and web, mock-up design for web and mobile apps, web banners and forms, paper prototyping, interactive flash banners, logo & Identity design, brochures, presentations and other branding accesories.

### INTERN

i3indya Technologies Pvt. Ltd.  
Feb 2011 - Jul 2011 (6 Months)

Learned the proecess and strategies, design principle and theories, uses and impact. Was member of creative team - involved in brainstorming process for concept and ideas, product and services, mock-up design for web and mobile apps.

## EDUCATION

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### B.Sc. Animation & Multimedia

#### 2008 - 2011

Birla Institute of Technology, Mesra, Ranchi - Noida Centre

### Senior Secondary

#### 2007 - 2008

CBSE Board, Delhi

## DESIGN PROFICIENCY

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### DESIGN

Graphic Design, Wireframing, Pixel-perfect Components, Visual Design, Transition Design, Form Design, Mobile & Responsive Layouts, Prototypes

### COMMUNICATION

Animation, Story Boarding, Flow Diagrams, Interaction Design  
User Research, Competitive Analysis, User Stories

### TOOLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Flash, Premiere Pro, After Effects), Corel Draw, Invision, Moovly, Balsamiq, Toon Boom, 3ds Max, Maya

### CODE

HTML & CSS

## AWARDS & ACCOLADES

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### PERFORMER OF THE YEAR 2015

**2014 - 2015**

Open Palette Studio

## ADDITIONAL INFORMATION

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### LANGUAGES

#### English

Advanced (writing, reading, speaking)

#### Hindi

Advanced (writing, reading, speaking)

### STRENGTHS

Proactive self starter with track record of initiative, personal responsibility, ownership of work and reputation for removing obstacles and making things happen.

**Shelesh Kumar**

12th July 2017